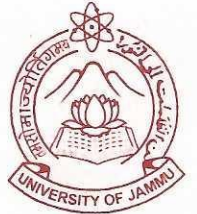




Con. Admission
for circulation
SHTM



Prof. (Dr.) Parikshat S. Manhas

Ref. No SHTM/JU/22/552

Dated : 31-03-22

The Principal
Govt. Degree College for Women
Baramulla, J&K

Subject: Notice for the admission to MBA (HT) for the session 2022-23

Respected Sir/Madam

School of Hospitality and Tourism Management (SHTM), University of Jammu was established in 2009 with an objective to develop tourism professionals and promote research. The courses offered by SHTM are PhD (Tourism and Travel Management), two years MBA (Hospitality & Tourism) and three years BBA (Hotel Management). The innovative and creative approaches are adopted to groom the competent manpower to meet the entrepreneurial and managerial requirements of tourism industry. The curriculum is designed to give each student a comprehensive understanding of current issues in the Tourism Industry and a compulsory statutory 6 to 8 weeks of summer training ensure that their theoretical knowledge is put to practice. It has strong alumni base in the industry and visiting faculty from National and International Institutes. The SHTM provides 100 percent placement in the industry.

This is your kind notice that School of Hospitality and Tourism Management, University of Jammu has started its two year's Post Graduate programme of MBA (HT) admission process for the session 2022-23. I am enclosing herewith a copy of Admission Notice of MBA (HT) for your reference to place it in your notice board for its wider publicity and encourage your students to get enrolled for the said course.

Thanking you

Yours truly,


Director